



GO TO-U is looking for a creative SMM/Content Creator to join our dream team!

We are an international company that is a leading innovator in the field of electric mobility. If you are creative, ambitious, and passionate about promoting cutting-edge technology, this is a perfect opportunity for you.

KEY REQUIREMENTS:

- Experience in SMM/Content Creation (LinkedIn, Twitter, Instagram, Facebook, TikTok) for promotion in Ukraine and the international market;
- Excellent written and spoken English skills (B2-C1);
- Strong understanding of social media algorithms;
- A desire to keep up-to-date with all the latest trends and news;
- Excellent copywriting skills for creating effective posts;
- Ability to analyze data.

IT WILL BE A PLUS:

- Knowledge of the electric vehicle (EV) or automotive industry;
- Experience with YouTube content creation and promotion.

RESPONSIBILITIES:

- Manage and grow the social media presence of GO TO-U across multiple platforms, including LinkedIn, Twitter, Instagram, Facebook, and TikTok;
- Develop and implement the SMM strategy to attract and hold audiences, increase brand recognition, and generate leads;
- Create engaging and effective textual and visual content for social media platforms;
- Set up advertising campaigns on Facebook and Instagram;
- Shoot and edit creative and trending video content for Instagram and TikTok;
- Analyze competitive activity;
- Collaborate with influencers and media pages to increase brand recognition and reach new audiences.

WHAT WE OFFER:

- The opportunity to work on developing a unique and innovative product with global impact
- A supportive and friendly team in a positive office environment
- Delicious coffee and cookies to keep you fueled throughout the day ;)

If you're interested in joining our dream team, please send your CV and examples of your work.